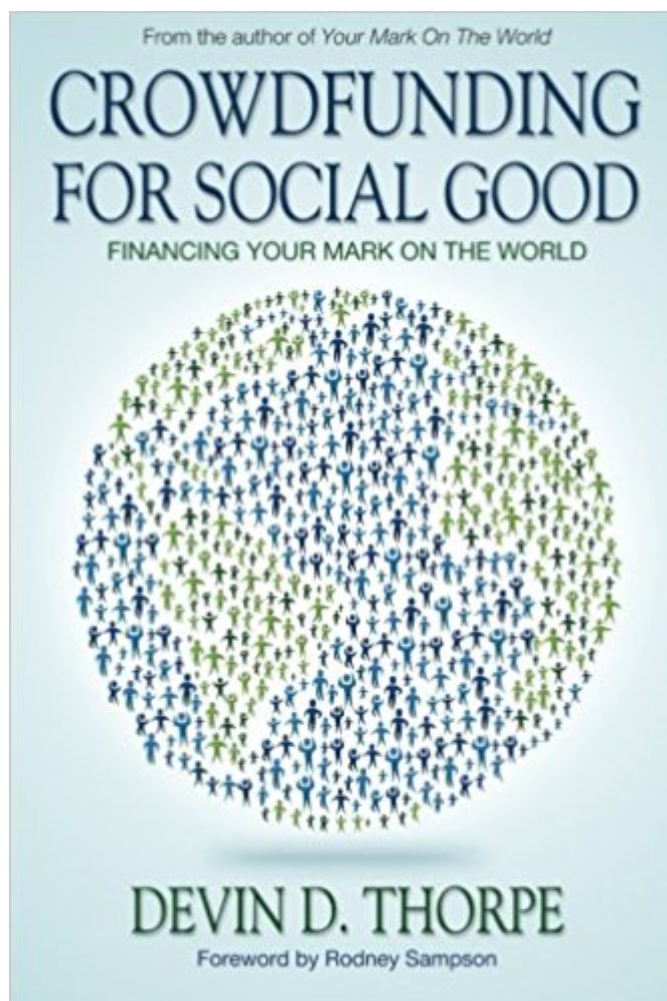


The book was found

Crowdfunding For Social Good: Financing Your Mark On The World



Synopsis

Crowdfunding for Social Good is both practical and inspiring, featuring the stories of real people who have successfully raised big money using crowdfunding and practical advice to help you do the same. Crowdfunding is the newest way for nonprofits and social entrepreneurs to raise money for their causes, projects and companies. By reading this book, you can join the thousands who have successfully raised money to change the world. Learn how to organize your friends, colleagues and volunteers to help you raise big money. Gain insight into creating a video that will help you spread your message via social media. Read how to "start before you start" so you can have 30% of your goal raised before you even launch your crowdfunding campaign. If the only thing preventing you from changing the world is the money you need to do it, you are out of excuses. You can raise the money you need to leave your mark on the world with Crowdfunding for Social Good.

Book Information

Paperback: 168 pages

Publisher: CreateSpace Independent Publishing Platform; 1 edition (July 27, 2013)

Language: English

ISBN-10: 1491215739

ISBN-13: 978-1491215739

Product Dimensions: 6 x 0.4 x 9 inches

Shipping Weight: 11 ounces (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 25 customer reviews

Best Sellers Rank: #998,815 in Books (See Top 100 in Books) #84 in [Books > Business & Money > Finance > Crowdfunding](#) #1081 in [Books > Business & Money > Small Business & Entrepreneurship > Nonprofit Organizations & Charities](#)

Customer Reviews

Devin Thorpe thinks he is the luckiest person alive. After being "let go" from the best job he's ever had as the Chief Financial Officer of the multinational food and beverage company Monavie he and his wife ended up living in China for a year where he wrote *Your Mark On The World* and embarked on the career he's always wanted yet hadn't dared dream. More recently, Devin completed his latest book, *Crowdfunding for Social Good*, *Financing Your Mark On The World*. Now, as an author, a popular guest speaker and Forbes contributor, Devin is devoted full time to championing social good. His current life isn't much like his past. As an entrepreneur, Devin ran at separate times a

boutique investment banking firm and a small mortgage company. He served as the Treasurer for the multinational vitamin manufacturer USANA Health Sciences years before becoming CFO for MonaVie. Over his career he led or advised on the successful completion of \$500 million in transactions. Devin squeezed in two brief stints in government, including two years working for Jake Garn on the U.S. Senate Banking Committee Staff and another year working for an independent state agency called USTAR, where he helped foster technology entrepreneurship during Governor Jon Huntsman's administration. Devin is proud to have graduated from the University of Utah David Eccles School of Business, which recognized him as a Distinguished Alum in 2006. He also earned an MBA at Cornell University where he ran the student newspaper, Cornell Business. Today, Devin channels the idealism of his youth with the loving support of his wife, Gail. Their son Dayton is a PhD candidate in Physics at UC Berkeley (and Devin rarely misses an opportunity to mention that).

Good information created right from the start. I found useful information for me personally starting from chapter 11. I was actually looking for a template to start my own crowdfunding activity. I did not find what I was looking for in that area. Fast forward to today and this book is about 4 years out of date. Even some of the cause websites no longer exist, like in Chapter 2, "Sometimes you just want to SMAC cancer..." smac ancer dot com no longer operates. And there are others as well. Still it was a good read and I was able to get through the content fairly quickly and for that reason I gave it four stars. It's still worth reading.

Has some good tips, but not more than you would find in an hour of searching the internet. It's pretty repetitive, with the second half being mainly re-phrasings of the first half or reprinting of articles the book was based on. A decent read for free, otherwise no reason to buy it.

Good general ideas.

Such a helpful resource as our nonprofit journey begins! Real testimonials and succinct advice. Looking forward to the future and crowd funding experience.

I found this book helpful in learning about the methodical process necessary for a successful crowdfunding campaign from setting clear and attainable goals to maximizing your social network. The examples in the book brought the text to life and showed how others have employed the

methods detailed in the book.

It isn't a blueprint type book, but a good overall review and entry level book on crowdfunding. Worth the price.

All the basics on how to create a successful crowd funding campaign, including dramatic examples of success! Down to earth advice on what to expect from a campaign.

Item arrived very quickly. Just what I ordered.

[Download to continue reading...](#)

Crowdfunding for Social Good: Financing Your Mark on the World The Ultimate Guide to Nonprofit Fundraising with Crowdfunding: A start-to-finish handbook on how to raise money with crowdfunding (Crowdfunding, Nonprofit ... How to Raise Money, How to Crowdfund) The Crowdfunding Revolution: Social Networking Meets Venture Financing Crowdfunding Basics In 30 Minutes: How to use Kickstarter, Indiegogo, and other crowdfunding platforms to support your entrepreneurial and creative dreams Crowdfunding: How to Raise Money for Your Startup and Other Projects! (Crowdfunding, Funding, Raise, Business, Money, Startup, Guide, Capital) Crowdfunding: How to create and launch an EPIC campaign How to raise money by running an amazing online campaign Hack your way to crowdfunding success with a top secret The Land Flipper on Owner Financing: How To Use Seller Financing to Accrue Real Estate Notes and Generate Passive Income Step by Step Crowdfunding: Everything You Need to Raise Money from the Crowd for Small Business Crowdfunding and Fundraising Real Estate Crowdfunding Explained: How to get in on the explosive growth of the real estate crowdfunding industry How to make good business plan and start your own business plus BASICS OF CROWDFUNDING Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Social Security & Medicare Facts 2016: Social Security Coverage, Maximization Strategies for Social Security Benefits, Medicare/Medicaid, Social Security Taxes, Retirement & Disability, Ser Leave Your Mark: Land Your Dream Job. Kill It in Your Career. Rock Social Media. I Hope You Dance: Book & CD (Book & CD Written by Mark D. Sander and Tia Sillers) & (CD: Lee Ann Womack: Produced by Mark Wright and Randy Scruggs, Published by MCA Music Publishing) - 2000 Edition Mark of the Thief (Mark of the Thief #1) Mark Twain in Paradise: His Voyages to Bermuda (Mark Twain and His Circle) Canon 7D Mark II Experience - The Still Photography Guide to Operation and Image Creation with the Canon EOS 7D Mark II The

Crowdfunding Revolution: How to Raise Venture Capital Using Social Media (Professional Finance & Investment) Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) CBT Worksheets for Teenage Social Anxiety: A CBT workbook to help you record your progress using CBT for social anxiety. This workbook is full of ... CBT therapy and CBT books on social anxiety.

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)